TOBACCO RETAILER LICENSING STRATEGIES

Ten strategies for creating and implementing effective tobacco retailer licensing (TRL) policies in your community.

1. Conduct an Environmental Assessment
2. Define the Problem
3. Assess the Legal Landscape
4. Convene a Community Coalition
5. Educate Decision Makers and the Public
6. Create and Adopt a Strong TRL Policy
7. Calculate Costs to Implement and Enforce TRL
8. Work with Relevant Agencies to Implement and Enforce TRL Policy
9. Collect Data and Evaluate the TRL Policy
10. Additional Uses for TRL

ChangeLab Solutions is a nonprofit organization that provides legal information on matters relating to public health. The legal information in this document does not constitute legal advice or legal representation. For legal advice, readers should consult a lawyer in their state. This publication was made possible through funding from the Centers for Disease Control and Prevention under Cooperative Agreement NU38OT000141-02. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the Centers for Disease Control and Prevention. © 2015 ChangeLab Solutions

To learn more: www.changelabsolutions.org/tobacco-control