



Opening Congregational Doors to Community Needs

Wednesday, October 7, 2015
12:30 EDT

A webinar presentation co-hosted with Bon Secours Richmond Health System and ChangeLab Solutions



Today's Presenters



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ChangeLab Solutions



Opening Congregational Doors to Community Needs

Bon Secours Richmond Health
System Mobile Health Clinic
Outreach Program

THE CARE-A-VAN



BON SECOURS RICHMOND HEALTH SYSTEM



Objectives

- Describe the community served
- Define the needs of the community
- Outline how church partnerships help meet the community need
- Hear from the church leaders what the partnership means to them



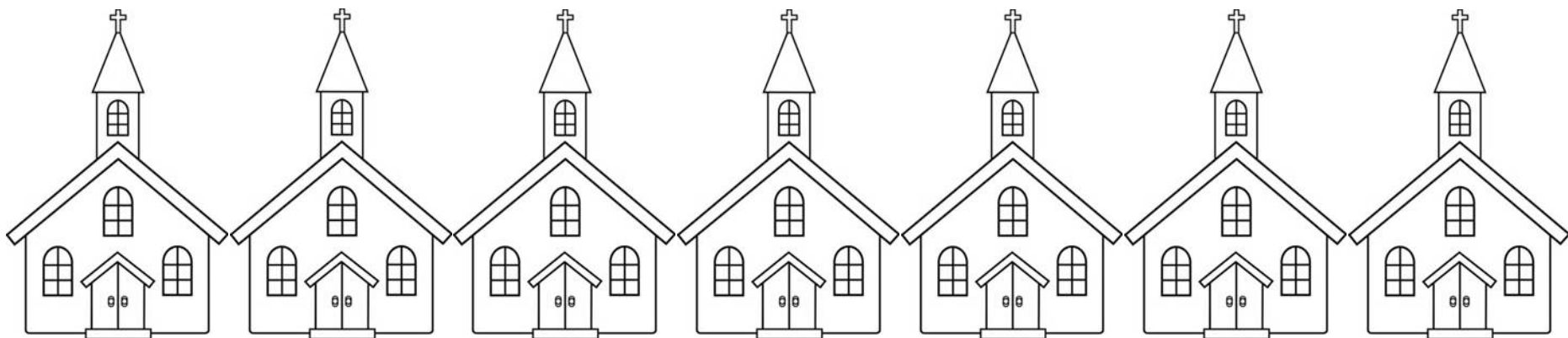
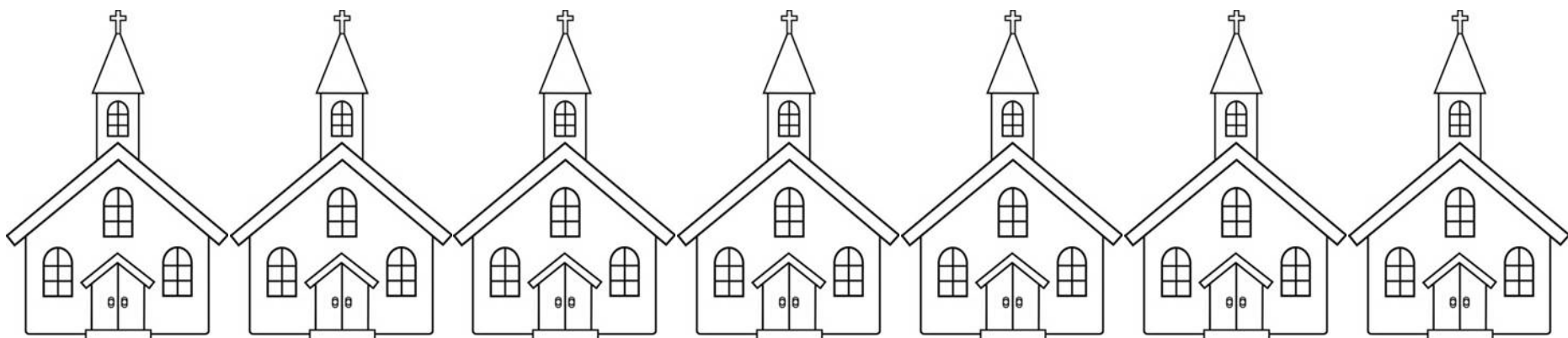
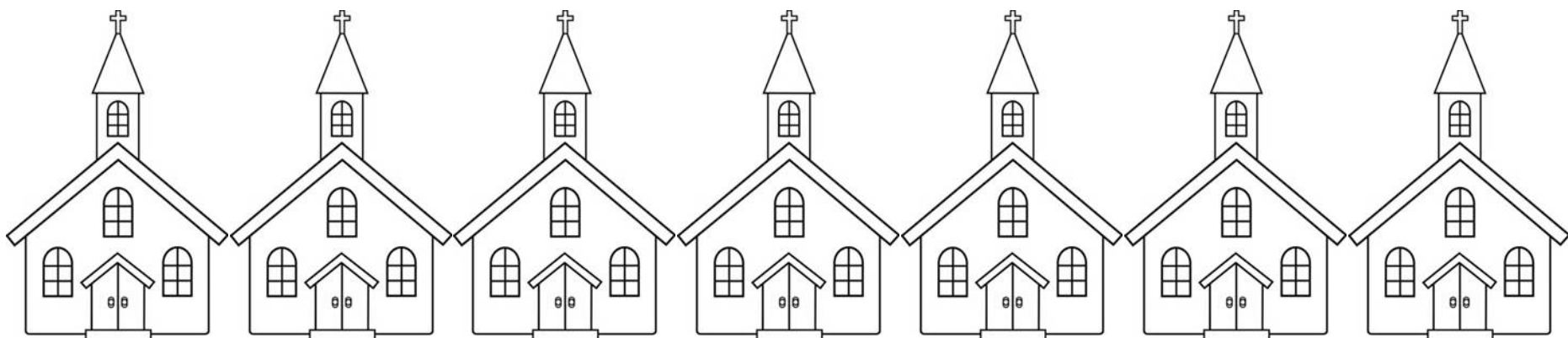
Care-A-Van

Mobile Health Outreach



BON SECOURS RICHMOND HEALTH SYSTEM

Good Help to Those in Need®



Why churches?

- Legacy of Bon Secours
- Faith based
- Great facilities
- Trusted environment
- Safe environment



Sisters of Bon Secours Baltimore, MD



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County Health Rankings

City of Richmond, VA

	Rank (of 133)
HEALTH OUTCOMES	113
• Length of Life	114
• Quality of Life	109
HEALTH FACTORS	
• Health Behaviors	80
• Clinical Care	64
• Social & Economic	128
• Physical Environment	57



Greater Richmond Virginia Metropolitan Area

- Population ~1,050,000
- Richmond, when compared to the Commonwealth of Virginia* as a whole:
 - Lower income
 - Greater racial/ethnic diversity
 - Higher rates of low birth weight babies
 - Higher rates of non-marital births
 - Large number of uninsured adults and children

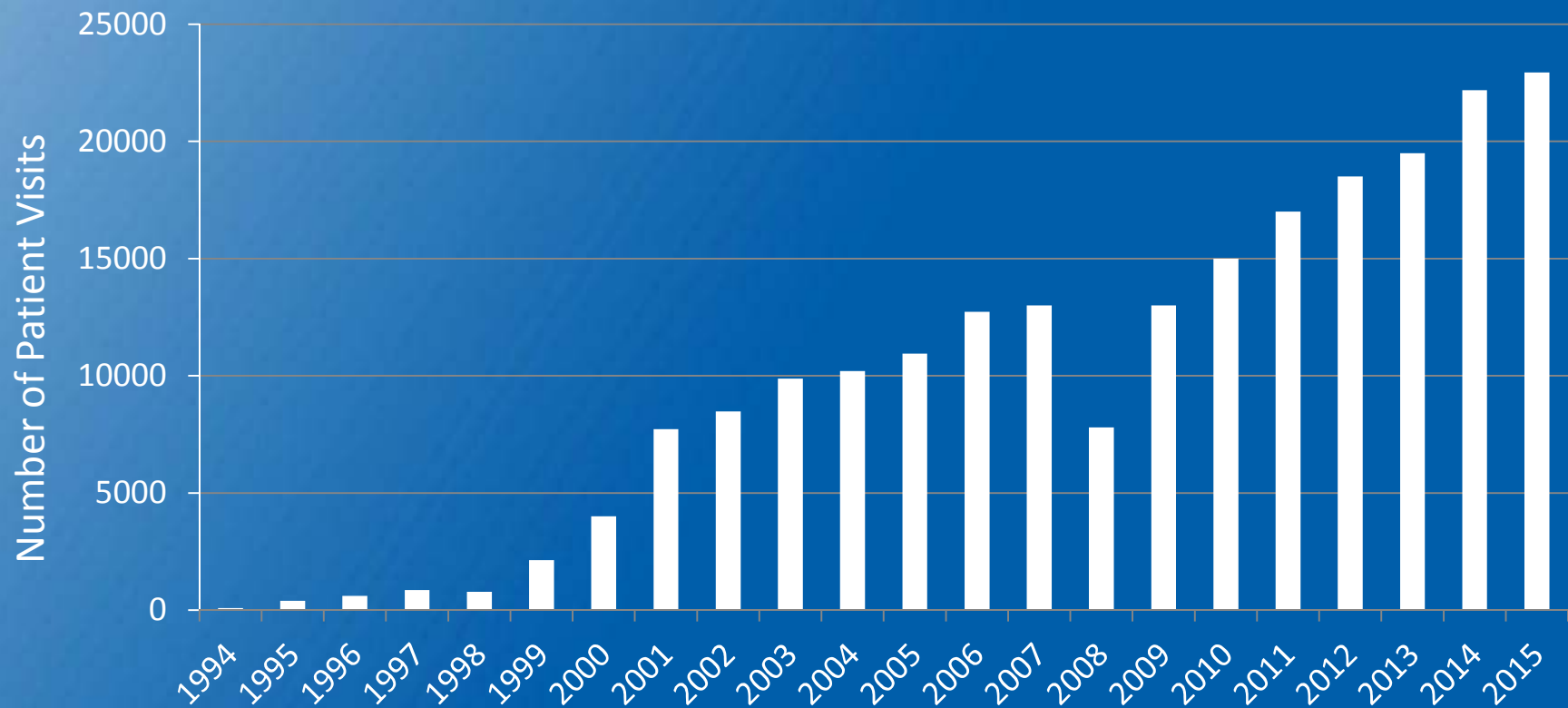
**based on Bon Secours Richmond's 2012 Community Health Needs Assessment*



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Care-A-Van Patient Visits



BON SECOURS RICHMOND HEALTH SYSTEM

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A Typical Day at the Care-A-Van

































In their own words . . .

“The Bon Secours Care-A-Van is an integral part of our Ministry . . .the resources we share are primarily those of space . . . the neighborhood is lower income immigrants so this is a prime place to meet the needs of our neighbors”

Fr. Michael Schmeid
St. Augustine's Catholic Church



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In their own words . . .

“Care-A-Van makes a great difference at Sacred Heart . . . For many of our parishioners, health care is not an option. They use the Emergency Room. Many of their simpler conditions would go untreated because they don’t have easy access because they’re uninsured.”

Fr. Shay Auerbach
Sacred Heart Catholic Church



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In their own words . . .

“We very much see our church as a neighborhood hub of healing and wholeness in the journey. Many of the ministries that we offer along with the Care-A-Van and other partnerships we feel will just grow over the next number of years.”

**Senior Pastor Deborah Koontz
Ramsey United Methodist**



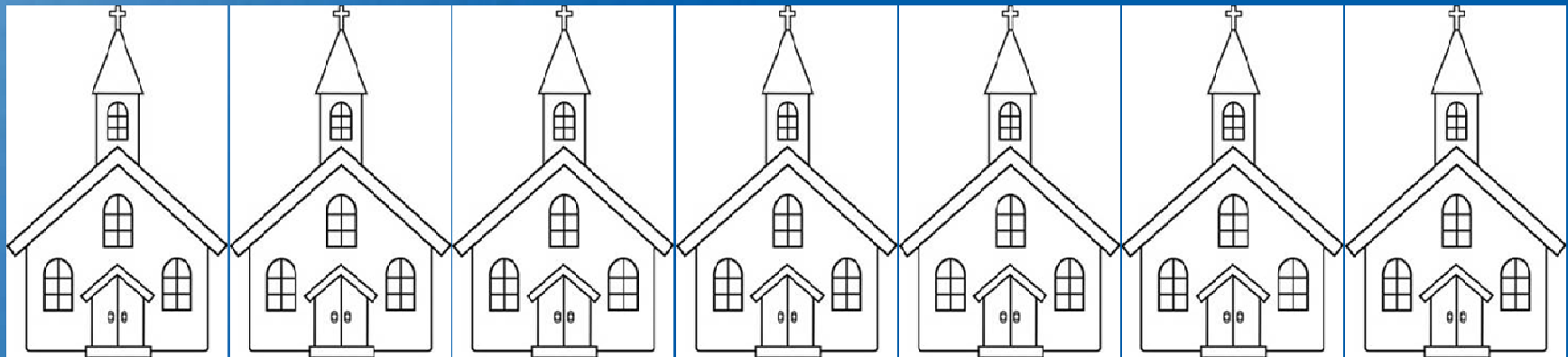
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In their own words . . .

<https://youtu.be/TC2HQtitW68>

Bon Secours Care-A-Van Outreach Ministry YouTube video



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NATIONAL POLICY & LEGAL ANALYSIS NETWORK
TO PREVENT CHILDHOOD OBESITY

Opening Congregational Doors to Community Needs:

Advancing Healthy Eating and Active Living with Shared Use

Presented by

Ellie Gladstone, JD, MPH

Senior Staff Attorney

ChangeLabSolutions



ChangeLab Solutions

Healthier communities for all through better laws and policies.



DISCLAIMER

The information provided in this discussion is for informational purposes only, and does not constitute legal advice. ChangeLab Solutions does not enter into attorney-client relationships.

ChangeLab Solutions is a non-partisan, nonprofit organization that educates and informs the public through objective, non-partisan analysis, study, and/or research. The primary purpose of this discussion is to address legal and/or policy options to improve public health. There is no intent to reflect a view on specific legislation.

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How do you build a
healthy community?



Environment is everything

**Our health is affected
by the places we
*live, work, & play***



How can we create

HEALTHY ENVIRONMENTS?

Healthy Eating



Active Living



“It is clear that if we are to maximize our full health potential, it must be achieved through the collaboration of a large number of partners and the faith community is a vitally important partner.”

- **Rev. Dr. William Tabbernee,
Oklahoma Conference of Churches**

Faith Community



Health and Wellness in the Congregation



30% of U.S. congregations provide health focused programs to congregants



Health and Wellness in the Congregation

- Health ministries
- Parish nurses
- Health fairs
- Exercise classes
- Sports leagues
- Healthy cooking classes
- Gardens
- Farmers' markets
- Congregational wellness policies



Congregational Service to the Community



2/3 of U.S. congregations provide social services in their communities

**Food
Pantries**

**Meal
Programs**

**Senior
Programs**

**Prison
Outreach**

**Health
Clinics**

**Literacy
Programs**

**Violence
Prevention**

**HIV/AIDS
Ministries**

**Afterschool
Programs**

**Clothes
Closets**

**Jobs
Programs**

**Substance
Abuse**

Mentoring

Housing



Shared Use by Congregations



Shared Use Occurs When...



- government entities or nonprofit organizations
- agree to open or broaden access
- to facilities
- for community use

Schools





New Frontiers: Moving Beyond the Schoolyard



Faith Community



Shared Use by Congregations



- Outdoor facilities
- Indoor facilities
- HE/AL programs
- Community gardens
- Farmers' markets

Active Living



The Path, Calvary Christian Church Winchester, KY



**Gracepark
Grace Community Church**



**Creekwise Park
Grace Baptist Church**



Marion, NC

Bootcamp Classes

Agape Word Fellowship, Raleigh, NC



Zumba Classes

Salt Lake County, UT



Healthy Eating



Community Garden, Betheny Baptist Church Cleveland, OH



East Lake Farmers' Market

Eastlake United Methodist Church, Birmingham, AL



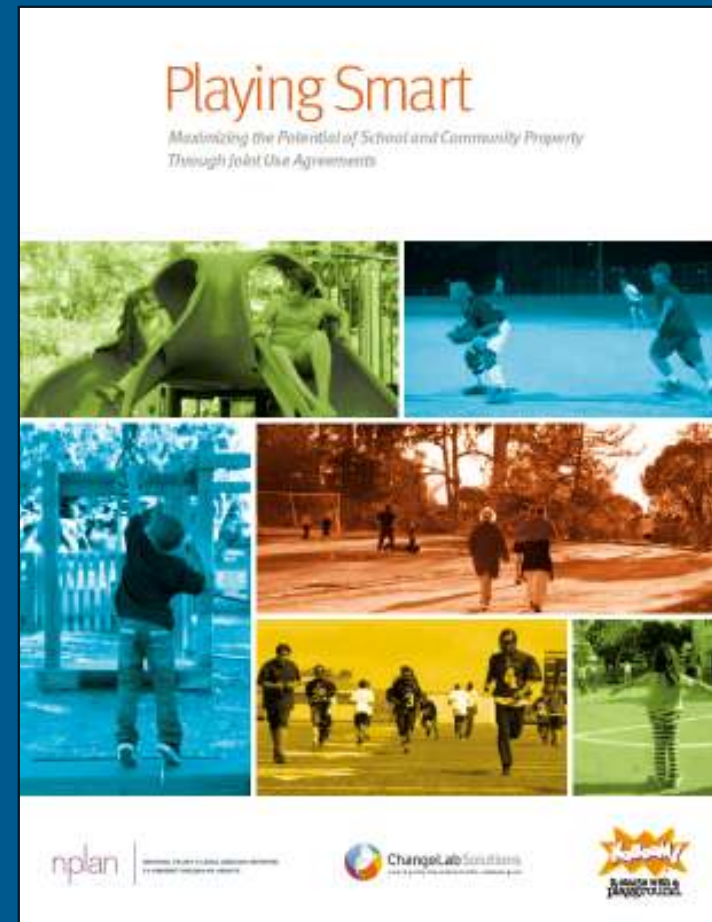
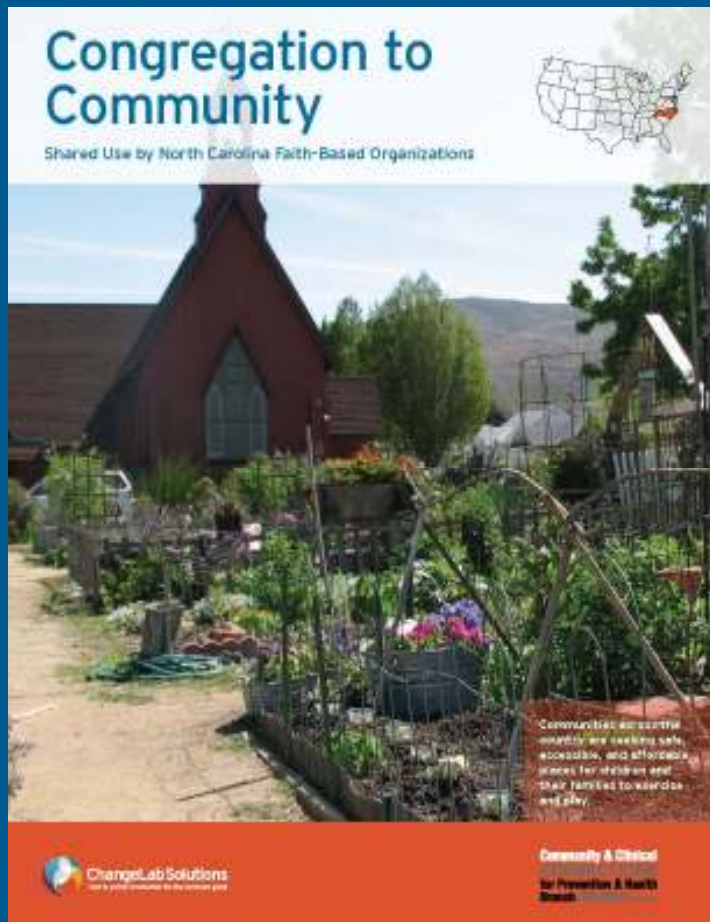
Common Considerations



How can you *start?*



ChangeLab Solutions



www.changelabsolutions.org/shared-use



NATIONAL POLICY & LEGAL ANALYSIS NETWORK
TO PREVENT CHILDHOOD OBESITY

Thank You!

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THANK YOU!

Please join us for

Best Practices in ACA Outreach and Enrollment

October 8 from 2 pm – 3:30 pm ET

(1:00 pm CT, Noon MT, 11:00 am PT)

Register at www.hhs.gov/partnerships and sign up to receive our Partnership Center Newsletter with links to all our webinars, news, grant info and resources!

