ChangeLab Solutions

The After School Environment

Strategies to Improve Youth Health Outcomes

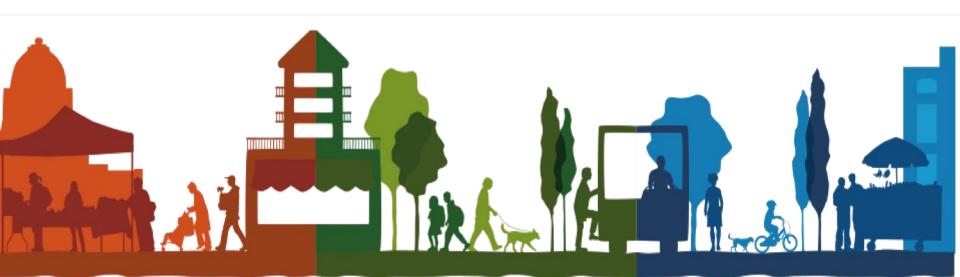
July 9, 2013



ChangeLabSolutions

We partner with state and local leaders to improve health in communities, especially the underserved.

We research legal and policy questions, draft policy language, and train community leaders to put these ideas to work.

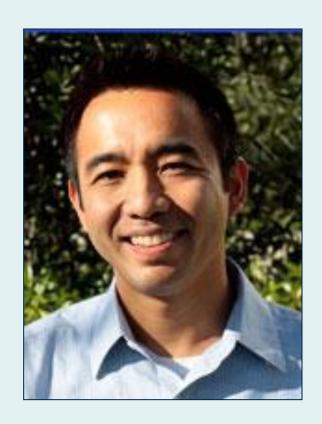


DISCLAIMER

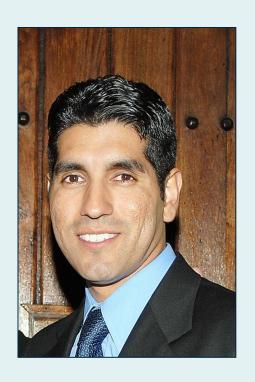
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ChangeLab Solutions is a non-partisan, nonprofit organization that educates and informs the public through objective, non-partisan analysis, study, and/or research. The primary purpose of this discussion is to address legal and/or policy options to improve public health. There is no intent to reflect a view on specific legislation.

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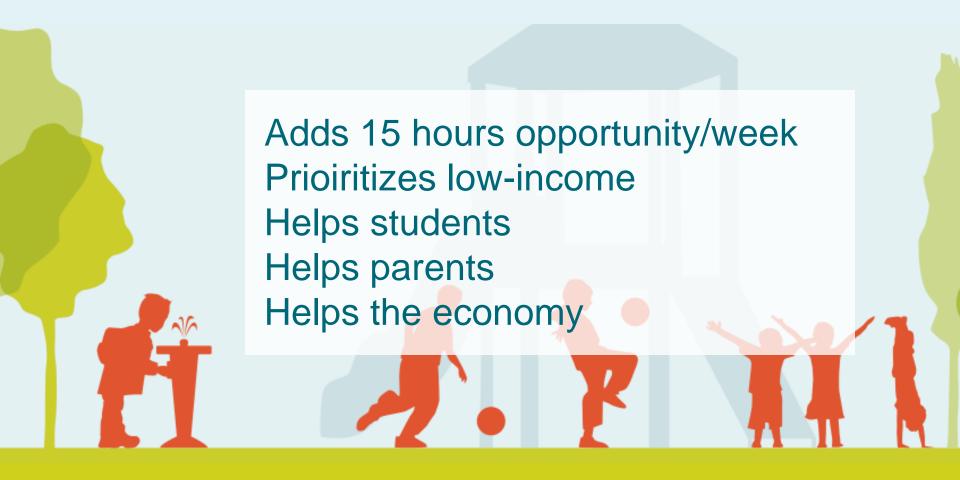
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Agenda

- Introduction
- Exemplary Afterschool Practices
- Engaging Youth
- PSE Options



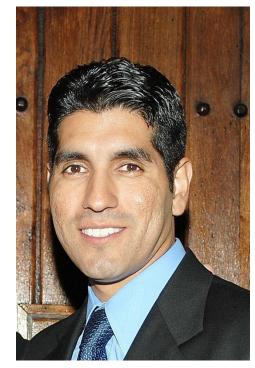
The Importance of After School





CONNECT. CONVENE. INSPIRE.

Bruno Marchesi Program Director



CALIFORNIA AFTERSCHOOL NETWORK

The Mission of California AfterSchool Network is to provide out-of-school time practitioners, advocates, and community members with the resources and tools necessary to build high quality expanded learning programs in California.

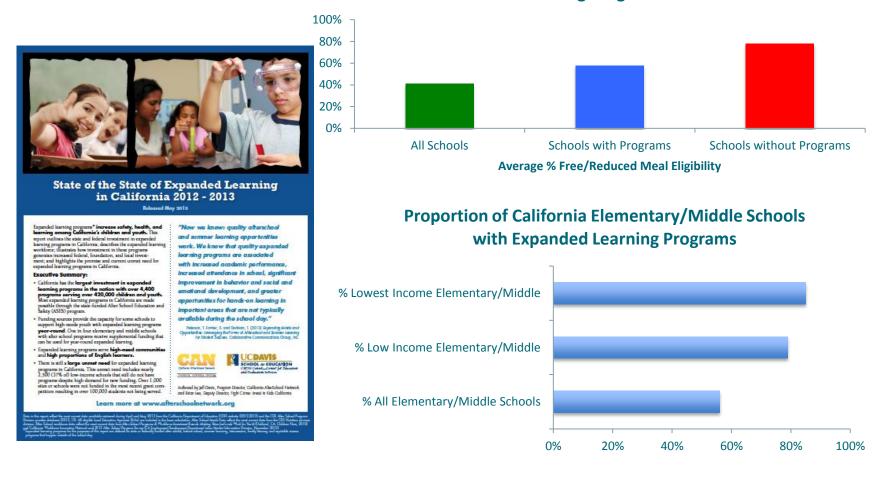
Seven network committees to get involved: English Learners, **Nutrition and Physical Activity**, Older Youth, Policy, Quality, Rural, and STEM

www.afterschoolnetwork.org

CALIFORNIA'S EXPANDED LEARNING PROGRAMS

- California has over 4,400 publicly funded after school programs serving over 420,000 lowincome children and youth (ASES & 21st CCLC)
- Programs operate 5 days/week, 3 hrs./day (not drop-in)—high school more flexible hours
- These expanded learning programs serve highneed communities (Students, staff, families of both)
- One in four elementary and middle schools with after school programs receive supplemental funding to be used year-round

Proportion of Economically Disadvantaged at Expanded Learning Programs



More info can be found at: http://www.afterschoolnetwork.org/state-of-the-state

WHY WORK WITH AFTERSCHOOL/SUMMER PROGRAMS?

- Programs have <u>flexibility</u> to address all 3 NEOP priority areas in a comprehensive and integrated way
- Must offer enrichment opportunities in addition to academic assistance
 - (Enrichment can include nutrition education, healthy cooking classes, gardening, and physical activity)
- Must provide healthy snack—can now offer federally-funded meal with fruits and vegetables
- Can complement and influence school day



WHY WORK WITH AFTERSCHOOL/SUMMER PROGRAMS?

- High Quality Programs use experiential, project-based learning
 Programs as places of learning
 - Learning that is active, collaborative, meaningful, supports mastery, and expands horizons
- Students can become advocates—additional resource, not just target audience
- Programs work well with community partners
- Enrichment is often supported by community partners
- Required match for state afterschool funds builds local accountability

AVAILABLE RESOURCES

Webpage created to assist in connecting local health departments with after school programs

www.afterschoolnetwork.org/neop

- Regional Lead System
- Database of Publicly Funded After School Programs
- Tools and Resources Available to Programs and Families
- Database of Sites Serving After School Meals









Go



Search the site

Home »

Information & Resources »

Training & Event Calendar »

CAN Publications »

About Us »

« Nutrition and Physical Activity

After School Meal Program

Resources for Parents

Nutrition Education Obesity Prevention (NEOP)

Summer Meal Program

Team California For Healthy After Schools

Resources

Policy

Research

Committee

CACFP After School Meal Sites and Sponsors

The database was last updated on July 1, 2013 and will be updated quarterly.

Access our searchable database that contains all publicly funded after school programs in California and their sponsors that are currently serving CACFP after school meals.

The database is searchable by Site Name, City, County, Zip Code, School District, and Sponsor Name.

Access our database now! №

Read more

Spanish

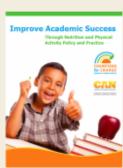
Regional After School Technical Assistance System (RASTAS) » What is a Regional

Lead?

Network for a Healthy California Tools and Resources »

Download these new tools and resources for after school program practitioners, participants, and their families on how to incorporate nutrition and physical activity to create healthy after school programs. These tools and resources are funded by USDA SNAP, known in California as CalFresh, from the California Department of Public Health.

Improve Academic Success Through Nutrition Read more and Physical Activity Policy and Practice Tips for Creating Healthy After School Programs- Seven Simple Steps for Program Directors and Site Coordinators A Healthy Role Model for Children (10 Tips Nutrition Education Series): English &





CONNECT. CONVENE. INSPIRE.

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Questions?

PARTNERING WITH AFTERSCHOOL— TAKING IT TO THE NEXT LEVEL



Dr. Andria Fletcher, Chief Afterschool Consultant Healthy Behaviors Initiative (HBI) Center for Collaborative Futures

TAKING AFTERSCHOOL PROGRAMS TO THE NEXT LEVEL WITH HBI

- *Network*-funded initiative demonstrates that afterschool programs are positioned to improve children's and youth's health by:
- Changing their eating habits
- Increasing their PA levels
- Strengthening their families' food security



DEVELOPING AND EMBEDDING EXEMPLARY PRACTICES

Build on social-ecological model, embedding the practices into daily activities and approaches by:

- 1. Engaging leadership teams and staff members as partners
- 2. Strengthening youth development
- 3. Ensuring activities are exciting and meaningful to students

DEVELOPING AND EMBEDDING EXEMPLARY PRACTICES, CONT.

- 4. Building positive connections with schools, families and communities.
- 5. Strengthening food security
- 6. Helping programs secure sustainable funding



FOCUSING ON WHAT WORKS

- Support students with positive influences
- Work with schools to implement health-enhancing policies and practices
- Engage families as partners in making healthy choices
- Connect with community organizations for resources and support



MOVING AHEAD

Working with afterschool allows you to:

- Build on an existing infrastructure
- Expand resources that support healthy communities
- Reach and impact the lives of hundreds of thousands of children and their families
- Leverage SNAP-Ed \$ in cost effective way



LEARN MORE ABOUT THIS INITIATIVE

Visit our website:

http://www.ccscenter.org/afterschool/Healthy%20Behaviors%20Initiative

Changing Lives, Saving Lives! Guide

Five Case Studies

Visit a Healthy Behaviors Learning Center

QUESTIONS ABOUT HBI?

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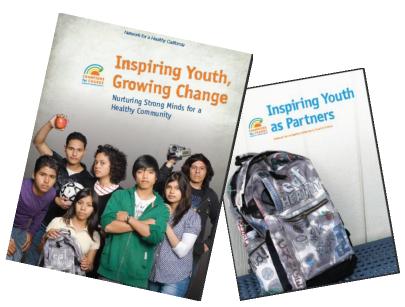
916-567-9911, ext 19

www.afterschoolsolutions.org



Questions?





Inspiring Youth as Partners

The *Network's*Children & Youth Programs

Engaging Youth @ the Network









Vision for Engaging Youth



"Healthy Youth Continuum"





Promote/Practice

















"Health Education"

"Community Engagement""

"Leadership"

Youth Engagement Initiative

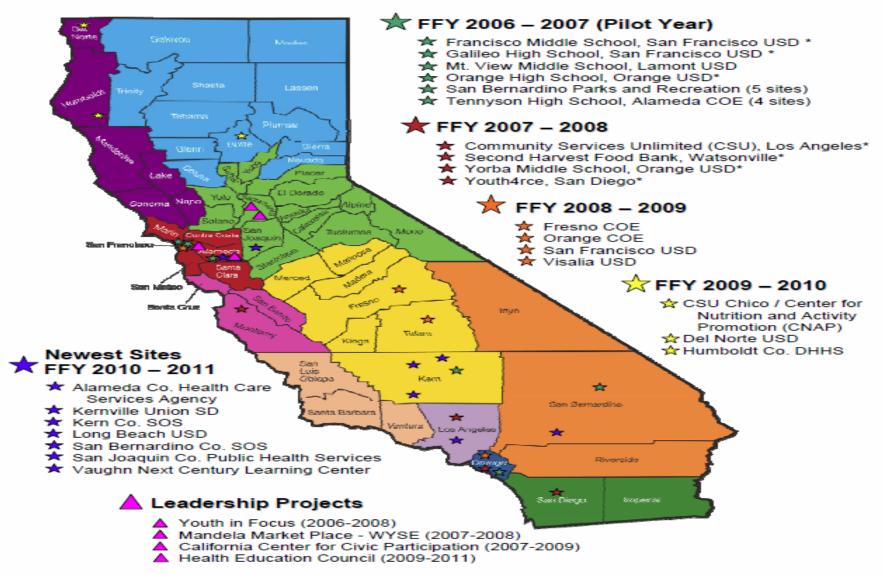


- The *Network's* Youth Engagement Initiative empowers youth ages 12-18 to take on and create authentic voice in important nutrition education, physical activity integration and obesity prevention work through Y-PAR.
- Launched in the Fall of 2006 with 7 pilot sites to 43 sites with 363
 Youth Researchers in 2013!
- Created a train the trainer protocol to prepare adults at our sites to be facilitators and allies to our youth leaders as they become agents of change.
- YE Integrated into LHD Model as an Objective.



Network for a Healthy California YOUTH ENGAGEMENT SITES



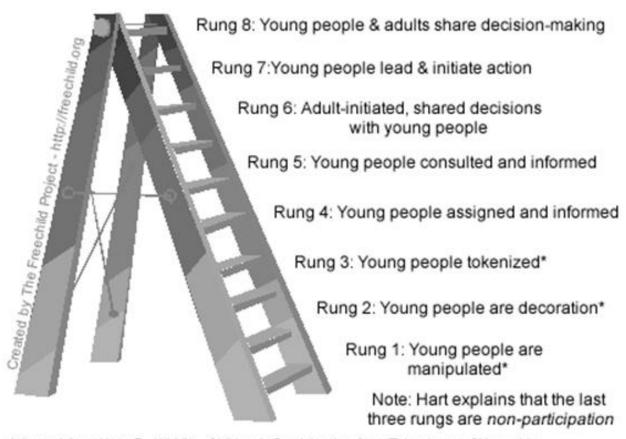


* These sites are no longer active Youth Engagement sites; yet the sites are available as a resource.

Youth Levels of Participation



Roger Hart's Ladder of Young People's Participation



Adapted from Hart, R. (1992). Children's Participation from Tokenism to Citizenship.

Florence: UNICEF Innocenti Research Centre.

Why Does a Youth-Led Approach Matter?



- Partnerships between youth and adults ultimately make programs more successful.
- Youth know youth! Youth have unique perspective and can be honest about what they need & want.
- Youth are ready to take on leadership roles and have valuable insight.
- Youth are incredibly <u>powerful</u> spokespeople.
 Stakeholders listen to youth.

Children & Youth TA and Support



- Trainings and technical assistance to support youth and adults around:
 - Schools/Afterschool PSE work
 - Youth Engagement and Y-PAR Projects
- Messaging & Communications Strategy Development to support youth efforts
- Regional youth forums & peer-to-peer leadership opportunities for youth to learn best practices and share each other's work with others across the state.

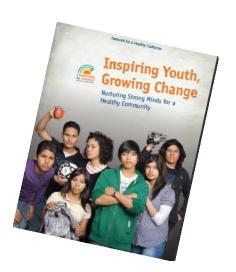
Youth Engagement Resources



For more information on Youth Engagement Projects review these Networks Resources:

http://www.cdph.ca.gov/programs/cpns/Documents/InspiringYouth GrowingChange.pdf

http://www.cdph.ca.gov/programs/cpns/Documents/Network-BRO-200-2009-02.pdf



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Questions?







POLICY:

Written statement of organizational position, decision or course of action. (Such as ordinances, resolutions, mandates, guidelines, or rules)

SYSTEMS:

Changes in organizational procedures (such as personnel, resource allocation, programs)

ENVIRONMENT:

Physical, observable changes in the built, economic, and/or social environment

STANDARDS

TIPS FOR CREATING HEALTHY AFTER SCHOOL PROGRAMS

Seven Simple Steps for Program Directors

After school programs are the perfect time and the place to ensure that youth are fit, healthy, and ready to learn. Below are seven simple tips for program directors to create high quality programs and an organizational outure of health!

1. Start with your staff.

- Include nutrition and physical activity in your staff development plan.
- Establish a policy that all staff model healthy eating and physical activity on site and at staff meetings.

Develop your budget to reflect programming priorities.

- Make physical activity and nutrition a key part of your core program.
- Include nutritious snacks, physical activity equipment, gardens, and cooking classes.
- Make events and fundraisers healthy, fun, active, and educational.

3. Provide physical activity every day!

- Build in 30-60 minutes of moderate to vigorous physical activity – it doesn't have to be all at one time.
- Move Itl Ensure a 5-10 minute activity break for each hour of sitting, including meetings.

Make healthy foods and fresh, free drinking water available.

- . Be sure snacks meet California food standards.
- · Add fresh fruits and vegetables and whole grains.
- Participate in the federally reimbursable snack and meal programs.





For more information, please visit www.afterschoolnetwork.org/nutrition_pa

Commence Control Streets (See Supple College or Apple Control Streets or Apple College or A

Engage youth!

- Train staff on how to involve youth in selecting leading nutrition and physical activities.
- Make it possible for all to be emotionally safe, physically active, and successful in their own v
- Go global: include healthy food and physical activities from multiple cultures.

6. Promote healthy family involvement!

- Offer family fitness and nutrition nights.
- Serve healthy foods at all family meetings and
- Share information on CalFresh (formerly Food Stamps) and food banks.

7. Don't do it alone!

- Join your district's school health advisory coun local school wellness policy committee.
- Reach out to local organizations such as groot stores, fitness centers, hospitals, and health departments.
- Recruit volunteers and parents.









Healthy Eating:

In April, 2011 The National AfterSchool Association adopted these standards for Healthy Eating in Out-of-School Time Programs. Accordingly, new language addresses snack content and quality, staff training, curriculum, social support (including staff role modeling, parent engagement and children's social development), program support, and environmental support.

Content and Quality:

Standard: Programs serve foods and beverages in amounts and types that promote lifelong health and help prevent chronic disease. These include minimally processed foods made with whole grains and heart-healthy fats or oils and without added sugar or trans fats; fruits and vegetables; and beverages made without added sugars.

Best Practices

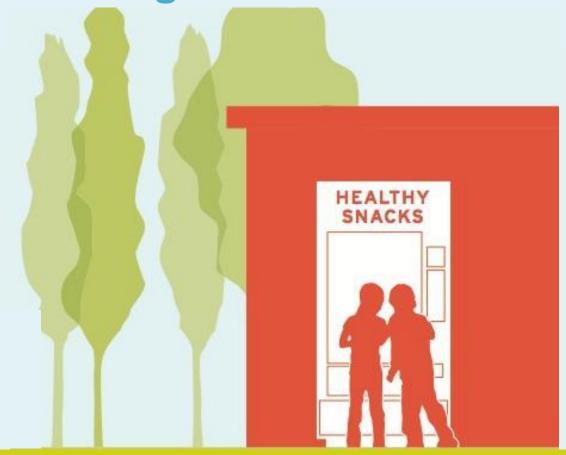
- 1. On a daily basis, the Program
 - Serves a fruit or vegetable (fresh, frozen, canned or dried without added sugar).
 - Offers water at the table during snack, and has water accessible at all
 - c. Only serves foods made without trans fat.
 - d. Serves beverages that are not made with caloric sweeteners. Beverages made with caloric sweeteners include but are not limited to sodas, juices, juice drinks/ades, sports drinks or iced teas.
 - e. Serves no candy or other foods that are primarily sugar based.
 - Through portion size and variety of items offered each day, provides each student with enough calories to avoid both hunger and over eating.
 - g. Offers choices and accommodates dietary restrictions related to allergy, food intolerance, religion and culture. Examples include offering highcalcium beverages for children that cannot drink regular cow's milk such as sownilk or lactose-free milk.

2. The mer

- Emphasizes nutrient dense options including baked goods made with whole grains and without trans fats, and protein foods that include lean meats, nuts or beans.
- Emphasizes healthy beverages including low or nonfat milk; plain or naturally flavored non-carbonated water; and 100% fruit juice
 - Does not offer flavored milk made with added sugars or artificial ingredients.
 - ii. Fruit juice should be limited to one 8 oz serving per day
 - iii. No limits on low/nonfat plain milk or water

Prepared by: HOST leadership team members Jean Wiecha, Georgia Hall, Ellen Gannett and Barbara Roth: jean.wiecha@umb.edu; ghall@wellesley.edu; egannett@wellesley.edu; barbara.roth@ymca.net

1. Healthy Vending/Procurement



EXAMPLE: Healthy **Vending**



COLUMNS FILM COVERS CALENDAR BLOGS

Cover Stories | Local News | Environment | Town Hall

Vending Machine Makeover TUESDAY, 19 MARCH 2013 12:24 | ARIC SLEEPER NEWS - LOCAL NEWS

E-mail



Watsonville youth work with Santa Cruz METRO to stock up on healthier snacks

For the hungry bus riders of Santa Cruz County, the only options currently found in vending machines at Santa Cruz METRO stations are sugary drinks and junk food like donuts. candy bars, and high-fat chips. The lack of choices and a desire for something healthier spurred Watsonville-based youth advocacy group Jovenes SANOS to take action.

"All it takes is someone to step up," says Jovenes SANOS member Miguel Murillo, who attends Cabrillo College and has been involved with the group for three years.

Jovenes was inspired to tackle the issue of vending machine

fare after working with officials like Chair of the Board of Directors of Santa Cruz METRO and Watsonville City Councilman Daniel Dodge. Utilizing recommendations from the Center for Disease Control and Prevention and similar policies in other California counties, Dodge worked with the youth to draft and pass a policy last August that seeks to fill at least 50 percent of the METRO offices and transit center's vending machines with healthier drinks and snacks.

The METRO's existing vendors were keen on the idea, and worked with Jovenes to replace half of the soda and candy in METRO office machines with options like coconut water, fruit juice, and nuts.

"I am very proud of our young people," says Dodge. "They saw the problems kids their age faced with childhood obesity and family members with diabetes, noticed that the vendors around their schools were not providing healthy food alternatives, and decided to take action."

The United Way of Santa Cruz County created Jovenes SANOS (or "Healthy Youth" in English) seven years ago after reviewing the 2005 Santa Cruz County Community Assessment Project (CAP) Report's findings about the rising rate of overweight and obese local youth, particularly in South County.

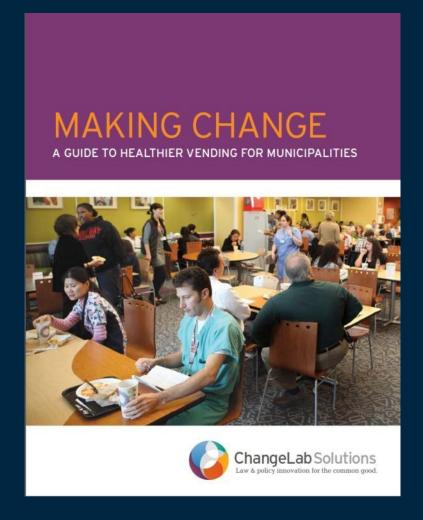
According to the 2012 CAP, the percentage of survey respondents who are overweight or obese increased from approximately 50 percent in 2007 to 57 percent in 2011. In 2008, Santa Cruz County ranked 40th (with number one being the best) out of the 66 California counties for overweight children under the age of 5.

With this data in mind, Jovenes SANOS masterminded several projects in the last few years under the guidance of Project Director and United Way Community Organizer Kymberly Lacrosse, including the "Get Out, Get Fit" program and an ordinance that encourages restaurants in Watsonville to provide healthier options on their menus.

Since taking over her role three and a half years ago, Lacrosse says the group has "shifted our focus to policy and, most importantly, relationships with each other, with our partners, and the community."

http://www.gtweekly.com/index.php/santa-cruz-news/santa-cruz-localnews/4638-vending-machine-makeover.html

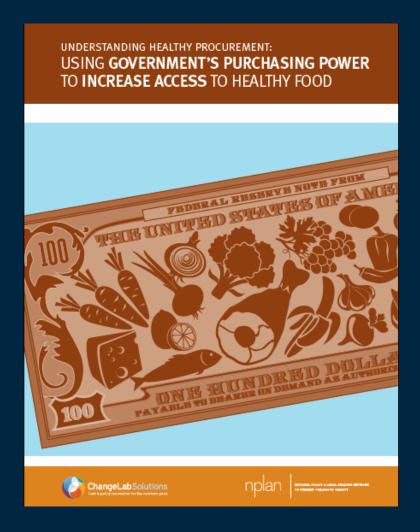
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Available at:

http://changelabsolutions.org/publications/healthier-vending-municipalities

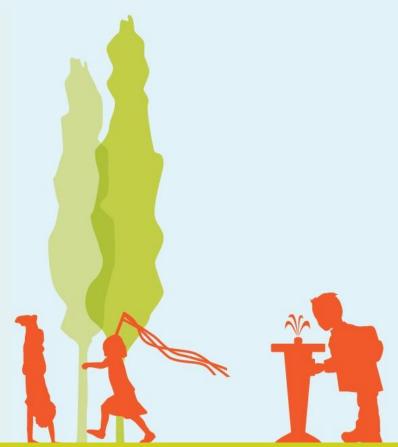
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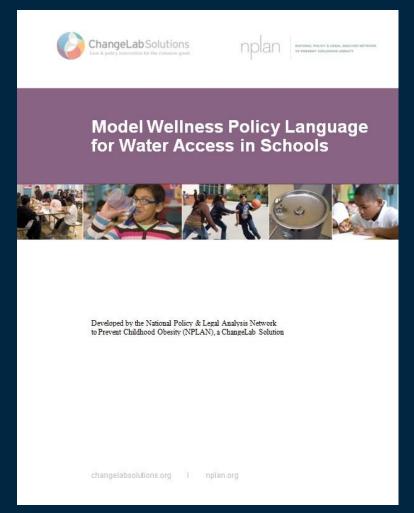
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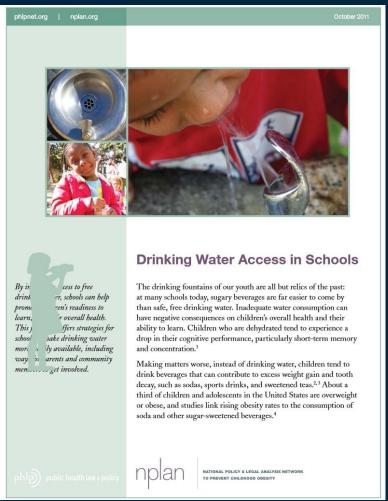
http://changelabsolutions.org/publications/healthy-procurement

2. Increasing Access to Water



ChangeLab Solutions





Available at:

http://changelabsolutions.org/publications/wellness-policy-water

Questions?

3. Wellness Policies





WELLNESS POLICY encompasses

- Nutrition
- Physical education & physical activity
- Health education
- Safe & healthy school
- Student wellness services
- Staff wellness



4. Joint Use Agreements



- Coordinated
- District-wide partnership
- Address grounds, staffing, security, liability, oversight
- City and School working together

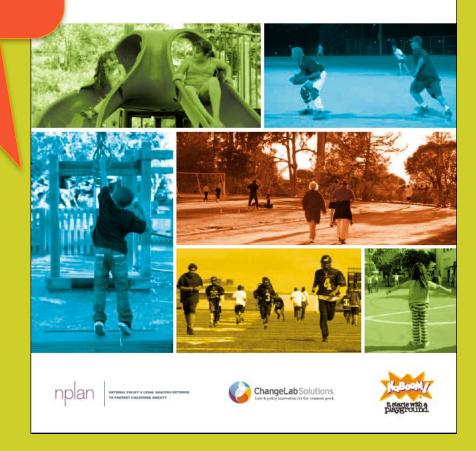


EXAMPLE:San Francisco

Resource: Joint Use Toolkit

Playing Smart

Maximizing the Potential of School and Community Property Through Joint Use Agreements



Available at:

http://changelabsolutions.org/childhood-obesity/joint-use

Questions?

5. Healthy Food Access





What's a "food desert"?



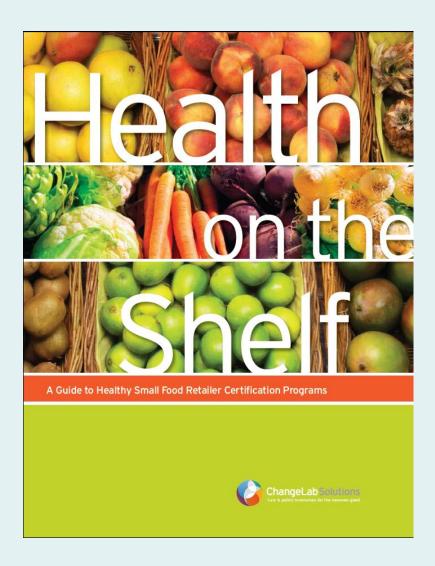
What's a "market makeover"?



What are the benefits?

EXAMPLE: South LA

Resource:
Small Food
Retailer Toolkit



Available at:

http://changelabsolutions.org/publications/health-on-the-shelf

RESOURCE: State of the State Expanded Learning Programs



State of the State of Expanded Learning in California 2012 - 2013

Released May 2013

Equaded learning programs* increase safety, health, and learning among California's children and youth. The report outlines the state and federal insestment in expanded learning programs in Californic, describes the expanded learning workform; (duratise how treatment in these programs gene rates increased federal, translation, and local investment; and highlights the pressua and current instead for expanded learning programs in California.

Executive Summary:

- California has the largest investment in expanded learning programs in the nation with over 4,400 programs serving over 420,000 children and yeasth.
 Most expanded learning programs in California are made possible through the nate funded Aller School Education and Series (ASSS) concerns.
- Funding sources provide the capacity for some whools in support high-needs youth with expanded learning programs year-naused. One in hour elementary and modific schools with after school programs receive supplemental hunding that can be used for year-nound expanded learning.
- Expended learning programs serve high-need communities and high proportions of English learners.
- There is still a largue unsued need for expanded learning programs in California. This unnest need includes nearly 2,300 (21% of) less income schools that still do not have programs despite high demand for new kinding. Over 1,000 sites or schools were not funded in the most month grant competition resulting as over 100,000 students not being served.

"Now we know: quality afterschool and summer learning apportunities work. We know that quality a spanded learning programs are associated with increased academic performance, increased attendance in school, significant improvement in behavior and social and smotional development, and greater apportunities for hands-on learning in important areas that are not typic ally available during the school day."

Paterson, T. Freeber, S. and Derbum, T. (2013) Expensible Works and Operatorities: Expensible the Parent of Albertacked and Summer Sections (College of the Commercial Commercia





Authored by Juli Dovis, Rogean Director, California Alte School Hebraria and Stran Ises, Deputy Director, Fight Crime: Invest in Kido California

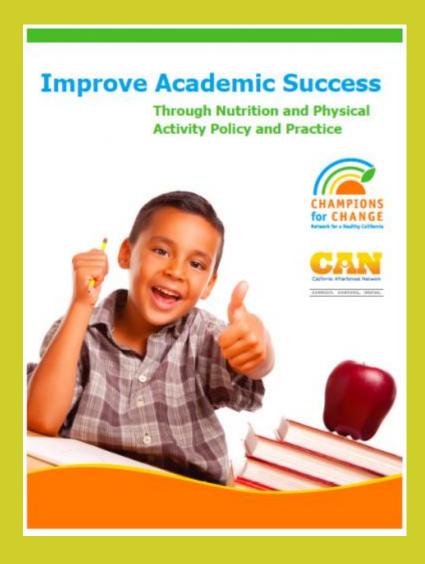
Learn more at www.afterschoolnetwork.or

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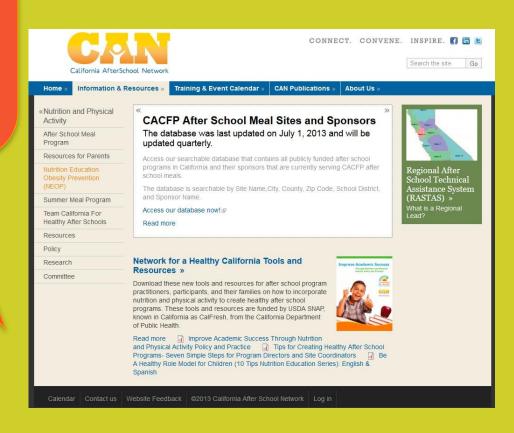
http://www.afterschoolnetwork.org/state-of-the-state

Resource: Network Tools & Resources



Available at: http://www.afterschoolnetwork.org/nutrition-and-physical-activity/network-healthy-california-tools-and-resources

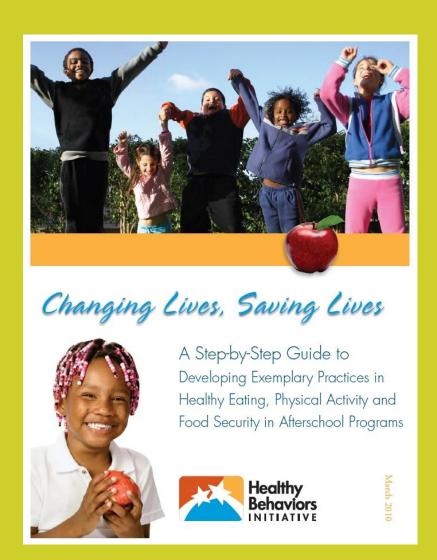
Resource: Partnership with Local Health Departments



Available at:

http://www.afterschoolnetwork.org/neop

RESOURCE:
Step-by-Step Guide to
Developing Exemplary
Practices...
in Afterschool Programs



Available at:

http://www.healthybehaviorsconference.org/healthy-behaviors-initiative

RESOURCE:
Network for a
Healthy California



Available at:

http://www.cachampsionsforchange.net

Questions?

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This webinar was produced by the California Department of Public Health's <u>Network for a Healthy</u> <u>California</u> with funding from USDA SNAP, known in California as CalFresh (formerly Food Stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663.

For important nutrition information, visit www.cachampionsforchange.net.