Complete Parks Playbook

Presenters

Kanat Tibet
Director, HEAL Cities Campaign
California Center for Public Health Advocacy

Ian McLaughlin, JD
Program Director
ChangeLab Solutions

Presenters

Christina Fugazi
Vice Mayor
Stockton, CA

Darren Madkin
Deputy City Manager
Perris, CA
COMPLETE PARK SYSTEMS
The objective of the CPS project is to advance the role of parks, recreation and community services in the eyes of the local policy makers to establish parks as centers for community health, smart growth, equitable development, environmental justice, and most specifically for economic development.

Benefits of Parks/Trails/Open Space
- Physical health
- Mental health
- Social benefits
- Environmental sustainability
- Safety/injury prevention
- Economic benefits

Active Living Research, Making the Case report, 2015
Healthier communities for all through better laws and policies.
Community engagement can occur:

- During the creation of formal plans
- At regular, ongoing government meetings
- Through surveys, meetings, and other tools or forums
Connect
Creating safe routes to parks

• Complete Streets Policy
  • Green Streets
• Safe Routes to School Policy
• Greenways Policy

Locate
Ensuring equitable access to parks

Potential Policies for Ensuring Equitable Access to Parks:
• Shared Use Policy
• Play Streets Policy
• Pocket Parks
• Parklet Policy

Activate
Programming activities and amenities for parks

Potential Policies for Programming Activities for Parks:
• Healthy Vending Policy and Nutrition Guidelines
• Tobacco Free Policy
• Farmers’ Markets & Community Gardens
• Public Art Policy
Grow
Planting and maintaining sustainable parks

- Low-impact Development Policy
- Drought Resistant Vegetation Policy
- Stormwater Management Guidelines
- Water Usage Policy

Protect
Making parks safe

Potential Policies for making Parks safe:

- Maintenance and Lighting Policies
- CPTED Policy
- Tobacco Free Policy
- Neighborhood-Based Programming

Fund
Committing to finance the complete parks system

Local Agency Strategies for Funding the Development and Maintenance of Parks and Recreation Facilities in California
Complete Parks Playbook

Funds from development
- Bonds, Taxes, and Assessments
- Shared use agreements
- Public-private partnerships (P3s)
- User fees
- Hospital Community Benefits
- Community Development Block Grants


Under existing law, various measures have been approved by the voters to provide funds for park, river, and coastal protections and programs.

This bill would enact the Safe Neighborhood Parks, Rivers, and Coastal Protection Bond Act of 2016, which, if adopted by the voters at the November 8, 2016, statewide general election, would authorize the issuance of bonds in the total amount of $2,450,000,000 pursuant
Guest Speaker
Christina Fugazi,
Vice Mayor of Stockton, CA
Guest Speaker
Darren Madkin,
Deputy City Manager,
Perris, CA