

### **BECOME A SPONSOR**

# ACCELERATING POLICY CHANGE

### What Is Accelerating Policy Change?

In 2025, ChangeLab Solutions launched <u>Accelerating Policy Change</u>, a nationwide series of convenings that bring together changemakers from local government, community-based organizations, and philanthropy to improve community health through law and policy.

Through in-person convenings and webinars, we create inclusive spaces for participants to listen and learn from each other and to provide participants with critical law and policy tools.

The convenings are shaped by community needs and focus on elevating community participation in policy and decision-making. We help partners build their understanding of law and policy tools to advance local policy goals.

Convenings are located in regions across the country to reach communities with high potential to address health inequities.

Learn more about current offerings here: <a href="www.changelabsolutions.org/">www.changelabsolutions.org/</a> accelerating-policy-change

### Why Sponsor Accelerating Policy Change?

Your sponsorship will help us expand access to these convenings, provide critical law and policy tools to participants, and ensure that community voices are at the heart of policy change. In addition, your sponsorship will...

- Reach a focused national audience. Sponsorship will help your organization
  expand its reach and connect with a diverse audience of governmental leaders
  and staff, as well as nonprofit, community, and philanthropic leaders across
  the nation.
- Advance meaningful work on health equity. Your support will showcase your commitment to advancing health equity and accelerate ChangeLab Solutions' legal and policy work.
- Increase your brand visibility. Your brand will be promoted to our engaged audience, which spans every US state. Our audience includes over 23,000 email subscribers, 19,000 social media followers, an average of 700 registrants per webinar, and 100,000 annual website visitors.

#### **ABOUT US**

<u>ChangeLab Solutions</u> is a nonpartisan nonprofit

a nonpartisan nonprofit organization that uses the tools of law and policy to advance health equity. We partner with communities across the nation to improve health and opportunity by changing harmful laws, policies, and systems. Our interdisciplinary team works with community organizations, governments, and local institutions to design and implement equitable and practical policy solutions to complex health challenges.

SUBSCRIBE TO RECEIVE EMAIL UPDATES: changelabsolutions.org/subscribe

FOLLOW US ON SOCIAL:

<u>LinkedIn</u>

**Threads** 

**Bluesky** 

**Instagram** 

Facebook



## Sponsorship Levels & Benefits

Let's work together to improve community health at local and state levels through the tools of law and policy.

	PRESENTING SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	FRIEND OF THE EVENT
	<b>\$50,000+</b> (2 available)	<b>\$25,000</b> (5 available)	<b>\$10,000</b> (10 available)	<b>\$2,500</b> (10 available)	\$500-\$2,499
Your sponsorship includes	The entire engagement series (8–12 events)	One training, to be identified by sponsoring organization	A specific element* of one training, to be identified by sponsoring organization	Attendee resources, such as training materials	General series support
Opportunity to offer remarks verbally or in writing through event materials	At all events	At one event			
Verbal acknowledgment (in-person and/or virtual)	1	✓			
Option to provide a branded giveaway to convening participants	1	1			
Recognition on event signage, presentation materials, handouts	With logo	With logo	1		
Listing on the event landing page on ChangeLab's website	With logo	With logo	With logo	With logo	1
Recognition in event email registration announcements, confirmations, and reminders	With logo	With logo	1	1	<b>✓</b>
Recognition via tagging on social media promotion	1	<b>✓</b>	✓	<b>✓</b>	<b>✓</b>
Complimentary tickets for staff, partners, and community members (in-person)	10	6	4	2	1

We can work with you to build a custom package that aligns with your organization's goals. For more information, please contact Myla Howard, Development Director, <a href="mailto:mhoward@changelabsolutions.org">mhoward@changelabsolutions.org</a>.

<sup>\*</sup>Available elements include receptions at in-person events; breakout sessions (in-person or virtual); and refreshment breaks at in-person events. Silver sponsorship includes exclusive branding of an element (e.g., reception presented by [SPONSOR]).



# SPONSORSHIP FORM

OFFICIAL SPONSOR NAME	SPONSORSHIP LEVELS			
How the name should appear in sponsorship listings:	(check one)			
	Presenting Sponsor (\$50,000)  ChangeLab staff will contact you to confirm details about your sponsorship.			
SPONSOR INFORMATION	Gold Sponsor (\$25,000)  ChangeLab staff will contact you to confirm which event you want to sponsor.			
Contact Name:				
Contact Email:	Changel ah staff will contact you to confirm which event			
Contact Phone:				
Company Name:	☐ Bronze Sponsor (\$2,500)			
Address:	☐ Friend of the Event (\$500-\$2,499)			
City:				
State: Zip Code:	PAYMENT INFORMATION			
Company Website:	Is payment included with this form?			
Company Social Media Handles:	☐ Yes			
LinkedIn:	☐ No. Please indicate how and when you would like to be invoiced:			
Facebook:				
Instagram:	.			
Threads:				
Bluesky:				

#### Please return this form to Myla Howard, Development Director

Email: mhoward@changelabsolutions.org

Phone: 510-302-3380, ext. 782

Mailing address: ChangeLab Solutions

Attn: Development 2201 Broadway, Suite 701 Oakland CA 94612

ChangeLab Solutions is a registered 501(c)(3) organization, tax identification number 26-3710746.

