

BECOME A SPONSOR OF OUR NEW SERIES

ACCELERATING POLICY CHANGE

What Is Accelerating Policy Change?

In 2025, ChangeLab Solutions will launch [Accelerating Policy Change](#), a nationwide series of convenings that will bring together people from local government, community-based organizations, and funders to discuss how law and policy can be used to improve community health. Through 8-12 in-person convenings and webinars, we will create spaces for participants to listen and learn from each other; provide changemakers with critical law and policy tools; and help partners address challenges they are facing on issues such as food systems, income security, housing, and mental health. We expect the series to reach more than 3,000 individuals across the nation.

The content of the convenings will reflect community needs and will focus on centering community participation in policy and decision-making processes. Convenings will be strategically located in regions in the West, South, Midwest, and Southwest to reach communities with high potential to address health inequities. **The first engagement is planned for Fresno, California, and we are exploring Kansas, Texas, Mississippi, and Illinois as potential locations for additional engagements.**

Why Sponsor Accelerating Policy Change?

Beyond helping to make this engagement series a reality, your sponsorship will enable ChangeLab Solutions and our partners to advance legal and policy solutions and strategies that address complex systemic issues. We help our partners use the tools of law and policy to do their work and to advance their communities' policy goals. In addition, your sponsorship will...

- **Reach a focused national audience.** Sponsorship will help your organization expand its reach and connect with a diverse audience of governmental leaders and staff, as well as nonprofit, community, and philanthropic leaders across the nation.
- **Advance meaningful work on health equity.** Your support will showcase your commitment to advancing health equity and accelerate ChangeLab Solutions' legal and policy work.
- **Increase your brand visibility.** Your brand will be promoted to our engaged audience, which spans every US state. Our audience includes over 23,000 email subscribers, 19,000 social media followers, an average of 700 registrants per webinar, and 100,000 annual website visitors.

ABOUT US

[ChangeLab Solutions](#) is a nonpartisan nonprofit organization that uses the tools of law and policy to advance health equity. We partner with communities across the nation to improve health and opportunity by changing harmful laws, policies, and systems. Our interdisciplinary team works with community organizations, governments, and local institutions to design and implement equitable and practical policy solutions to complex health challenges.

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Sponsorship Levels & Benefits

Let's work together to improve community health at local and state levels through the tools of law and policy.

	PRESENTING SPONSOR \$50,000+ (2 available)	GOLD SPONSOR \$25,000 (5 available)	SILVER SPONSOR \$10,000 (10 available)	BRONZE SPONSOR \$2,500 (10 available)	FRIEND OF THE EVENT \$500-\$2,499
<i>Your sponsorship includes...</i>	The entire engagement series (8-12 events)	One training, to be identified by sponsoring organization	A specific element* of one training, to be identified by sponsoring organization	Attendee resources, such as training materials	General series support
Opportunity to offer remarks verbally or in writing through event materials	At all events	At one event			
Verbal acknowledgment (in-person and/or virtual)	✓	✓			
Option to provide a branded giveaway to convening participants	✓	✓			
Recognition on event signage, presentation materials, handouts	With logo	With logo	✓		
Listing on the event landing page on ChangeLab's website	With logo	With logo	With logo	With logo	✓
Recognition in event email registration announcements, confirmations, and reminders	With logo	With logo	✓	✓	✓
Recognition via tagging on social media promotion	✓	✓	✓	✓	✓
Complimentary tickets for staff, partners, and community members (in-person)	10	6	4	2	1

We can work with you to build a custom package that aligns with your organization's goals. For more information, please contact Myla Howard, Development Director, mhoward@changelabsolutions.org.

*Available elements include receptions at in-person events; breakout sessions (in-person or virtual); and refreshment breaks at in-person events. Silver sponsorship includes exclusive branding of an element (e.g., reception presented by [SPONSOR]).

SPONSORSHIP FORM

OFFICIAL SPONSOR NAME

How the name should appear in sponsorship listings:

SPONSOR INFORMATION

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Company Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Company Website: _____

Company Social Media Handles:

LinkedIn: _____

Facebook: _____

Instagram: _____

Threads: _____

Bluesky: _____

SPONSORSHIP LEVELS

(check one)

- Presenting Sponsor (\$50,000)**
ChangeLab staff will contact you to confirm details about your sponsorship.
- Gold Sponsor (\$25,000)**
ChangeLab staff will contact you to confirm which event you want to sponsor.
- Silver Sponsor (\$10,000)**
ChangeLab staff will contact you to confirm which event component you want to sponsor.
- Bronze Sponsor (\$2,500)**
- Friend of the Event (\$500–\$2,499)**

PAYMENT INFORMATION

Is payment included with this form?

- Yes
- No. Please indicate how and when you would like to be invoiced:

Please return this form to Myla Howard, Development Director

Email: mhoward@changelabsolutions.org

Phone: 510-302-3380, ext. 782

Mailing address: ChangeLab Solutions
Attn: Development
2201 Broadway, Suite 701
Oakland CA 94612

ChangeLab Solutions is a registered 501(c)(3) organization, tax identification number 26-3710746.