



ChangeLab Solutions

Law & policy innovation for the common good.

The Virtual Session will begin
at 10am PT/ 1pm ET.

For technical support, chat your
question into the Q&A box



Meeting the Moment: Opportunities for Comprehensive Healthy Housing & Health Equity During COVID-19

changelabsolutions.org

October 29, 2020



Welcome to the Virtual Housing Convening: Advancing Health & Affordable Housing and Promoting Equity in the COVID-19 Era

A virtual space to explore the impact of COVID-19 on housing during this moment of expanded focus on structural racism



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Law & policy innovation for the common good.

Housekeeping

- On the left-hand side of your screen is a Q&A box. If you are having any technical difficulties during the webinar, send a question through this box and we'll try to help you out.
- Throughout the webinar, you can submit questions for presenters in the Q&A box. We will utilize these questions during a facilitated panel Q&A session at the end of this session.
- Note: this session will be recorded and made available to participants afterwards.



Welcome!



Sarah de Guia, JD
Chief Executive Officer
ChangeLab Solutions



Kim Foreman
Executive Director
Environmental Health Watch



Greg Miao, JD
Senior Staff Attorney
ChangeLab Solutions



Dayna Bowen
Matthew, JD, PhD
Dean
George Washington
University Law School



Ayonna Donald
Director of Building & Housing
City of Cleveland



Mark Willis, JD, PhD
Senior Policy Fellow
NYU's Furman Center
For Real Estate and
Urban Policy



Health and Housing

"The connection between health and the dwelling of the population is one of the most important that exists." – Florence Nightingale



Health and Housing

Housing Hazards

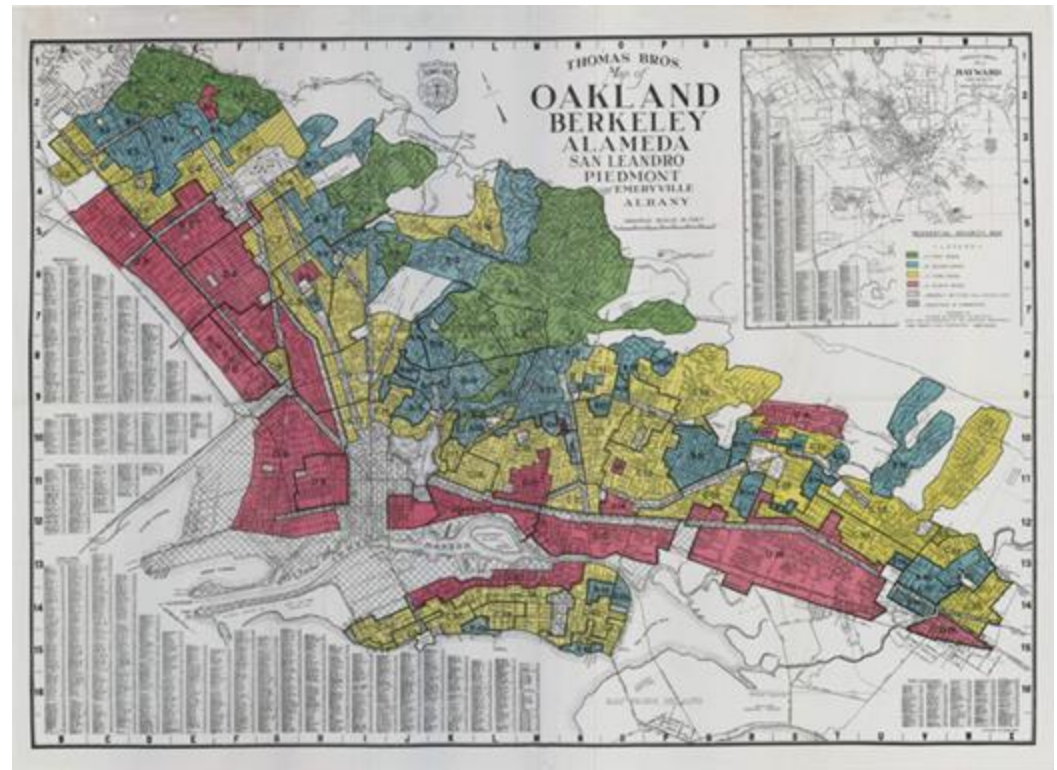
- Unsafe structures
- Overcrowding
- Poor ventilation and climate control
- Exposure to unsafe substances

Housing Instability

- Frequent moves
- Homelessness
- Behind on Rent

Our History of Systemic & Institutionalized Racism

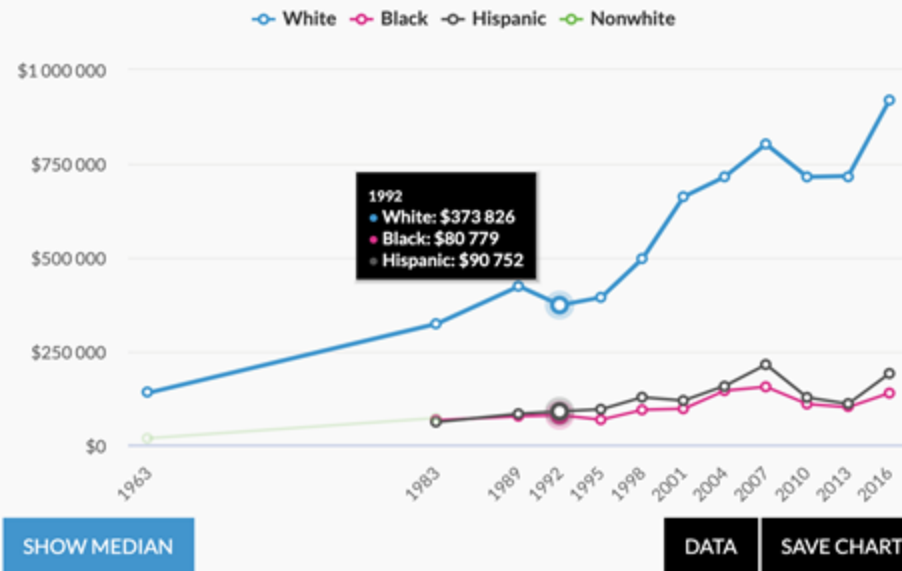
Race- and place-based health disparities are the direct consequences of our past discriminatory housing policies (e.g., redlining, restrictive covenants, blight and appraisal guidelines) that are still evident in most American cities (in the form of exclusionary zoning and other “race neutral” legal mechanisms).



The Resulting Racial Inequities

- Employment
- Education
- Healthcare
- Income distribution
- Wealth distribution
- Intergenerational impacts

Average Family Wealth by Race/Ethnicity, 1963–2016



Median wealth by race and ethnicity is lower than average wealth, but the trends stay the same. Both measures are important because average wealth indicates how a group is prospering as a whole relative to other groups, while median wealth shows how the “typical” family is doing.

Source: Urban Institute calculations from Survey of Financial Characteristics of Consumers 1962 (December 31), Survey of Changes in Family Finances 1963, and Survey of Consumer Finances 1983–2016.

Notes: 2016 dollars. No comparable data are available between 1963 and 1983. Black/Hispanic distinction within nonwhite population available only in 1983 and later.

The Impact of Racism on our Health



Health Coverage



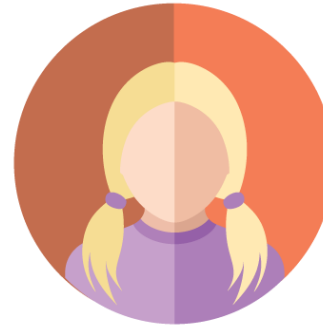
Chronic Health Conditions



Mental Health



Healthier
communities
for all through
better
**laws &
policies**





COVID-19, Racism, Health and Housing

Dayna Bowen Matthew, JD, PhD

Dean and Harold H. Greene

Professor of Law

George Washington University

School of Law

HOUSING POLICY RESPONSES



Mark A. Willis
Senior Policy Fellow
NYU Furman Center

HOUSING POLICY RESPONSES: What are cities doing to respond to health and housing needs in an equity-promoting manner?

Mark A. Willis

Senior Policy Fellow

NYU Furman Center

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Pandemic: Accentuating Pre-Existing Disparities but also Driving Creativity

- Not just a public health crisis but also an economic one
- Racial and economic disparities laid bare
- *The conjunction of these “pandemics” has spurred local creativity and timely innovation*

Incomplete Federal Government Support

- Initial stimulus provided income support
- Limited support for housing and community development
- *Lack of focus on the underlying structural realities leading to disparate outcomes.*

Cities Take Action: A Two-Pronged Approach

1. Address pandemic impacts on:
 - Homeless
 - Housing instability
 - Small landlords/housing quality
 - Social service providers
2. Address underlying structural inequities through a longer-term, comprehensive and balanced local housing strategy

Addressing Pandemic Impacts: Budget and Staffing Constraints

- Limited budget capacity
 - High health-related costs
 - Falling revenue and state cutbacks
 - Balanced budget requirement
- Limited staffing capacity
 - Numbers
 - Experience

Addressing Pandemic Impacts: Programs and Policies

- Provide uncrowded shelter for the homeless
 - E.g., hotels
- Reduce housing instability
 - E.g., Rental assistance
- Help for struggling landlords
 - E.g., Operating or rehab support
- Supporting community-based organizations
 - E.g., Legal advice, financial/job counseling

Addressing Pandemic Impacts: Focus on Equity

- Communications & outreach
 - Overcoming language barriers
- Targeting & selection criteria
 - Focus on those most in need
 - Not first-come, first served
- Partnering with community based organizations
 - Outreach
 - Contract out program implementation

Address Structural Inequities: A Local Housing Strategy

- Limits of ad hoc programs/policies
- LocalHousingSolutions.org
 - A roadmap to develop and execute
 - Over 80 programs and policies
 - Organized under four essential pillars

The Four Pillars: A Comprehensive Strategy

- Create and preserve dedicated affordable housing units
- Align housing supply with market and neighborhood housing conditions
- Help households access and afford private-market homes
- Protect against displacement and poor housing conditions

Keys to Success

- Establish clear program goals and policy objectives
- Set clear milestones and monitor progress
- Improve as you go/learn
- Partner with community-based organizations
- Work with the community and regularly update
- Learn from each other

Mark A. Willis

Senior Policy Fellow
NYU Furman Center

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www.localhousingsolutions.org

This research has been prepared by a Center affiliated with New York University School of Law and Wagner Graduate School of Public Service, but does not purport to present the schools' institutional views, if any.



Kim Foreman

Executive
Director

Environmental
Health Watch



Ayonna Donald

Director of Building
and Housing

City of Cleveland

Incorporating Equity into Healthy Housing Responses

ChangeLab Solutions

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Environmental Health Watch
Kim Foreman, Executive Director



Our Mission & Vision

Our mission is to create healthy homes and sustainable communities by identifying and removing hazards, educating and inspiring people, and advancing equitable, environmental solutions.

We envision a future where all children, families, and individuals are living in healthy homes and sustainable communities



Our Services

- For 35 years, EHW has been a unique and vital resource for Greater Cleveland. The “go-to” group for organizations that want to educate and engage neighborhoods about environmental health and environmental justice issues.
- We provide:
 - direct service to low-income families, program research and policy development
 - advocacy and critical leadership to influence policy makers and help the public address critical health concerns in our urban environment.
 - in-home assessment of environmental health hazards and remediation application
 - Healthy Home Assessment Service, coming soon
 - healthy homes training and certification



Blueprint for a Healthy House Conference 1991

‘A Blueprint for a Healthy House’ brought together health and housing agencies with advocates to examine common issues. The healthy homes model grew expeditiously. HUD adopted it as the blueprint for their newly created Office on Healthy Homes and has created a series of healthy-house grants.



Collaboration, Research and Grassroots

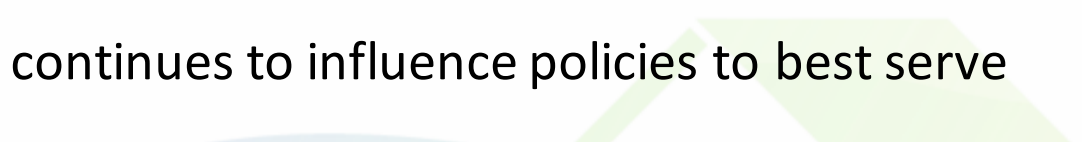
- Cleveland Lead Hazard Control
- Window Replacement 12 years later
- Roach Allergen Reduction-IPM
- Urban mold & moisture
- Tenants for Healthy Housing
- Deep, Green and Healthy
- City-County Healthy House Project
- Lead Poisoning Prevention Research Project
- Case Healthy Homes & Patients
- Warm and Healthy Project
- Asthma Home Visit MCO Pilot Study
- Soil Interim Control Remediation Study

To access studies-ehw.org/resources



Our Approach

Since 1980.....

- EHW has engaged and convened concerned citizens and representatives regarding important and evolving environmental justice issues
 - We has partnered with numerous academic researchers throughout its history to further its understanding of environmental needs and develop new approaches to evolving environmental challenges.
 - EHW has also worked together with local, county and state policy makers to address critical health concerns, develop pilot, demonstration and research projects.
 - Environmental Health Watch continues to influence policies to best serve children and families.
- 

Our Equity Approach

We believe in promoting regenerative environments and communities by supporting continuous enhancement of health, justice, and prosperity, while maintaining respect for the natural, social, cultural, and historic value of place.



Lead Poisoning Policy and Advocacy Efforts



The New York Times

U.S.

Flint Is in the News, but Lead Poisoning Is Even Worse in Cleveland

By MICHAEL WINES MARCH 3, 2016



THE PLAIN DEALER
CLEVELAND.COM

Flint Water Crisis

E.P.A. Waited Too Long to Warn of Flint Water Danger, Report Says OCT 20

Flint Hit With Bacterial Illness as Residents Shun City Water OCT 4

Senate Approves Funding for Flint Water Crisis SEP 15

Race, racism and lead poisoning: Toxic Neglect

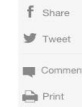


A long history of discrimination in housing laws and racial segregation has concentrated the poorest minority families in the worst housing in the city. The same neighborhoods have the highest lead poisoning rates due to deteriorating lead-based paint in homes, poor code enforcement, and proximity to industrial areas and highways. (Andrea Levy, The Plain Dealer)

By Rachel Dissell, Brie Zeltner, The Plain Dealer

Email the author

on October 15, 2016 at 11:05 AM last modified October 15, 2016 at 11:11 AM

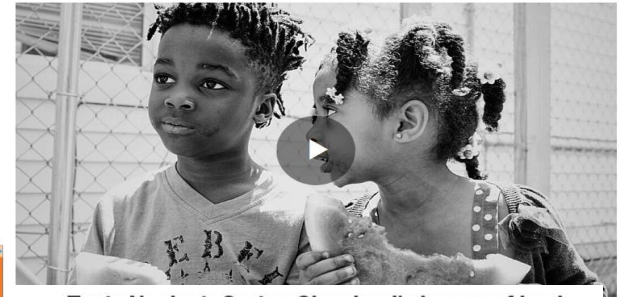


News Programmes Opinion Investigations video

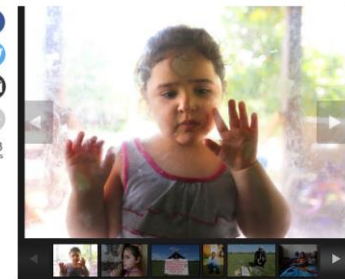
FEATURES | HEALTH | 1 SEPTEMBER 2016

Lead poisoning in the US: 'A silent epidemic'

Why are hundreds of children in the US still being poisoned by lead every year?



Toxic Neglect: Curing Cleveland's legacy of lead poisoning



EHW engaged media to tell our story of how we provide solutions and policy efforts to reduce lead poisoning for children in Cleveland

BUILD'S MISSION



The BUILD Health Challenge is a national awards program designed to support community collaborations in urban neighborhoods experiencing health disparities that are working to give everyone a fair chance to be healthy.



The
BUILD
HEALTH
Challenge

National Model-BUILDHealth 1.0 and 2.0 Leadership and Community Initiatives

The **BUILD** **HEALTH** Challenge

- BUILD is a national award program focused on promoting collaborative, upstream approaches to community health and health equity

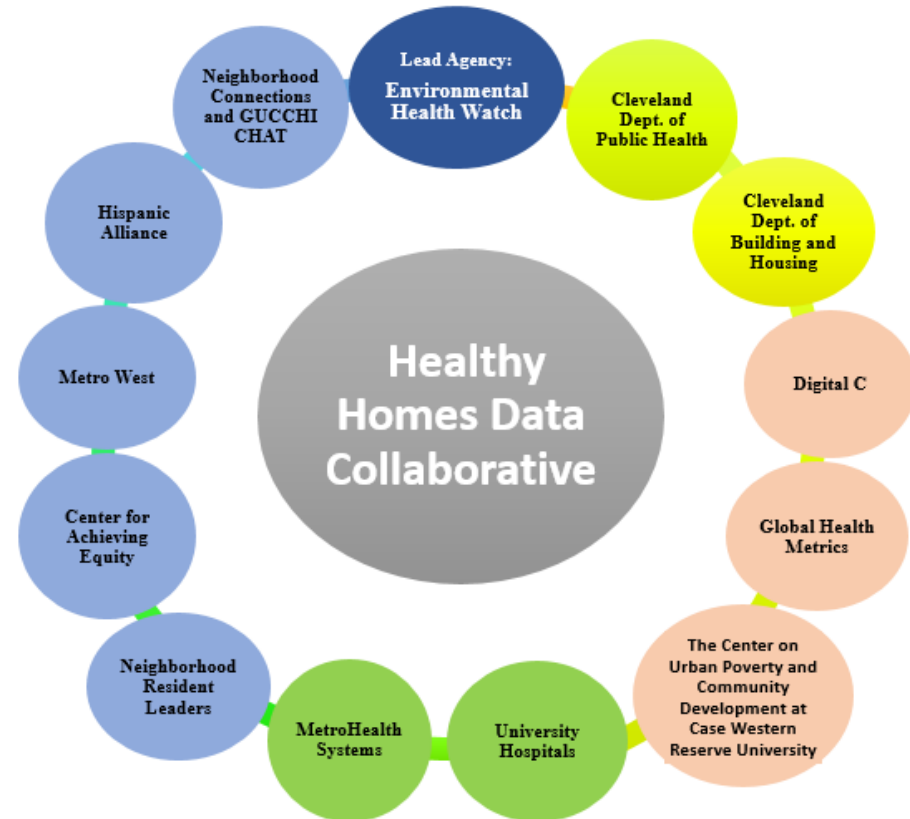
BUILD 2.0 Awardee Map



A brief overview of all 19 award sites and their project will be shared in advance of the September convening.

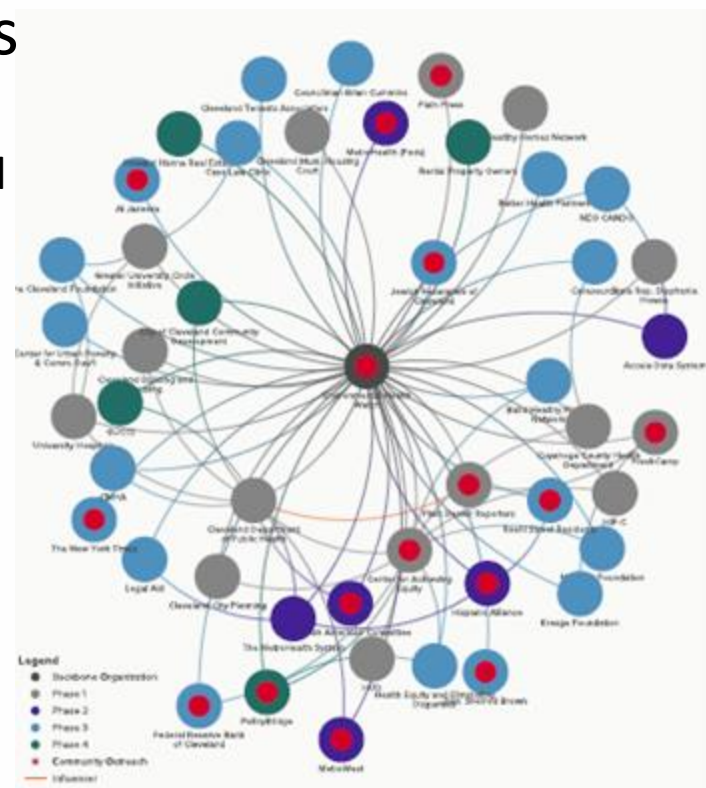


National Model-BUILDHealth 1.0 and 2.0 Leadership and Community Initiatives



National Model-BUILDHealth 1.0 and 2.0 Leadership and Community Initiatives

- As the lead agency for **BUILD**, EHW has demonstrated capacity and ability to lead policy efforts to impact families.
- Through strategic partnerships and national alliances, EHW is building the infrastructure for the future
- Developed new partnerships with Neighborhood Housing Services, United Way 2-1-1, Better Health Partnership, Metro Hospital and UH Hospital, City Council, national funders



National Model-BUILDHealth 1.0 and 2.0 Leadership and Community Initiatives

- Emerged as “leader” for the BUILDHealth Challenge national program
- Provided \$75,000 in funding to expand the city’s ACCELA database to include public health information for better communication, sharing and efficiency between city departments
- EHW 5-Point Lead Elimination Plan submitted to city council and partially implemented by the City of Cleveland
- EHW advocated for the City of Cleveland to launch the proactive inspection program and enforce the rental registry
- Expand on media interest (Plain Dealer, NYT, Aljazeera documentary) in our work on housing/lead poisoning policy

National Model-BUILDHealth 1.0

Case Study Report

- Change to traditional leadership roles in community partnerships, such as who serves as the applicant organization, whether and how much organizations are paid to participate, who sets the agenda, and who gets invited to the table, inevitably causes shifts in ownership and participation, while also generating power struggles, both subtle and pronounced.
- Relationships among partners need to remain intact, continue to grow, and be responsive to the needs of the community; therefore how conflict and issues are handled is important

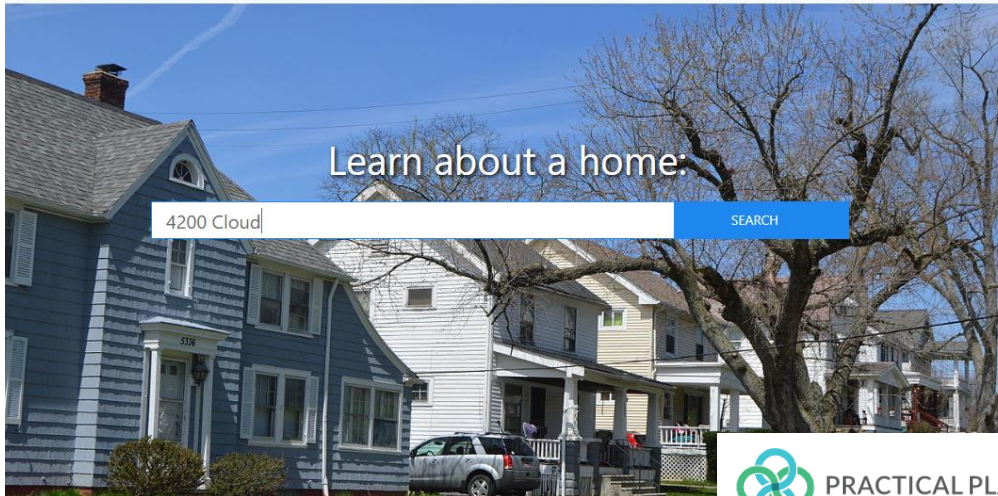
Housing.Health: Search

The
**BUILD
HEALTH**
Challenge

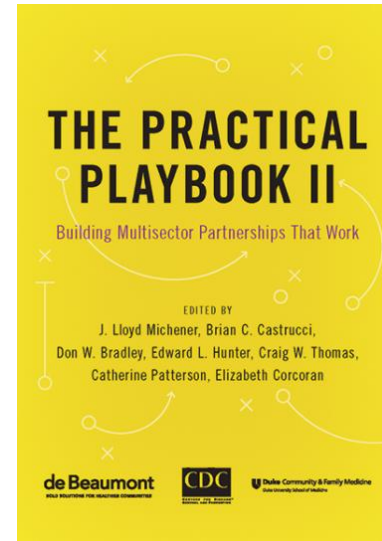
HOUSING.HEALTH EDUCATION FAQ ABOUT COMPARE PROPERTIES SIGN UP FOR MAILING LIST

Learn about a home:

4200 Cloud SEARCH



PRACTICAL PLAYBOOK®



PLAYBOOK II PURCHASE PLAYBOOK I GET EM
ABO

FIND A PARTNERSHIP FUNDAMENTALS BUILDING A PARTNERSHIP

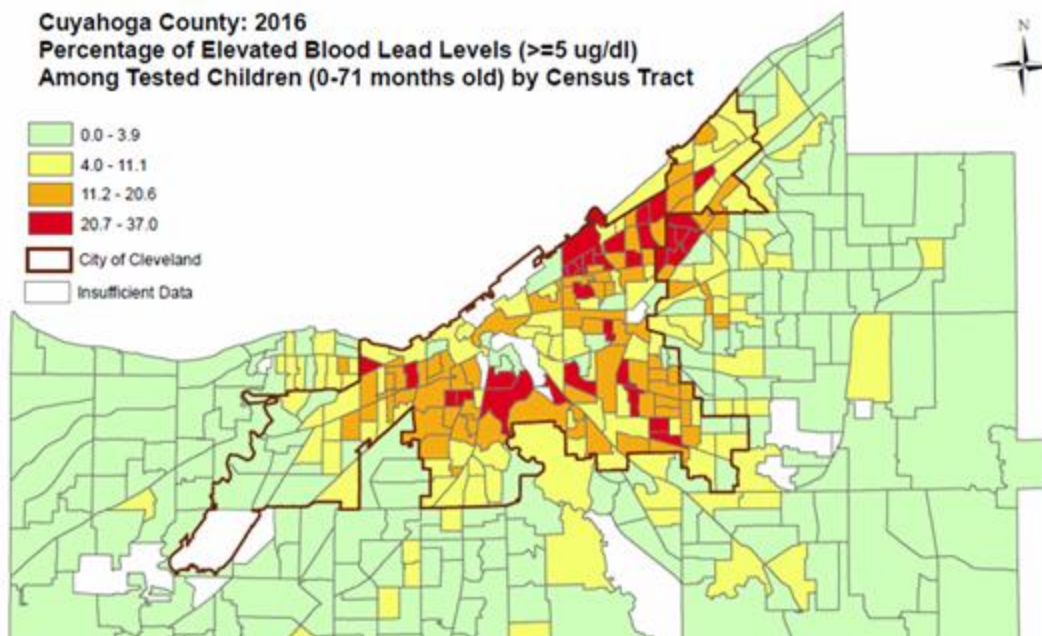
INSIGHT FROM NATIONAL EXPERTS: FROM THE COMMUNITY-BASED ORGANIZATION SECTOR

Home > Insight from National Experts: From the Community-Based Organization Sector



Chapter 04: Insight from National Experts: From the Community-Based Organization Sector
Kim Foreman and Sandra Byrd Chappelle





Lead Poisoning of Cleveland's Children

Among all children entering CMSD between 2014 and 2016, 25% had an elevated blood lead level at or above 5 mcg/dL at some point before Kindergarten.



Lead Safe Cleveland Coalition

An inclusive, public-
private partnership
committed to making
Cleveland lead safe in
10 years

—

Over 425 members
believe that no child
should ever be
poisoned by lead




Lead Poisoning Prevention Law

ideastream

LEAD-POISONING PREVENTION LAW

Lead-Safe Rental Requirements Approved By Cleveland City Council



Cracked and peeling paint in older homes can pose a risk of lead poisoning. [AP/WIDEWORLD]

Featured Audio

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00:00 / 02:00

News

Author
Nick Cachione

Published
July 24, 2019


Cleveland City Council passed new lead paint requirements for landlords Wednesday, giving Mayor Frank Jackson's administration 18 months to develop a citywide program to reduce childhood lead poisoning.

The law requires owners of rentals built before 1978 to have their properties inspected for lead hazards every two years.

SUPPORT PROVIDED BY

Care and compassion for the entire family.


MONTICORE
HEALTH SERVICES



METRO

Cleveland City Council passes historic lead poisoning prevention law

Updated Jul 24, 2019. Posted Jul 24, 2019



The Plain Dealer

Councilman Blaine Griffin during a press conference for the Lead Safe Plan for the city of Cleveland. January 22, 2019 (Gus Chan / The Plain Dealer)

By Rachel Dossell, The Plain Dealer and Eric Zeltzer, The Plain Dealer

CLEVELAND, Ohio – City Council on Wednesday passed what some are calling a history-making law aimed at significantly reducing the number

Public Health Crisis with a Housing Solution



The **Lead Safe Solution**

Focus on prevention
by proactively
creating **lead safe
homes**

Support	Support the City of Cleveland to build & measure the roll out of Lead Safe Certification system
Launch	Launch public awareness campaign
Advocate	Advocate for state & federal lead safe policies & resources
Secure	Secure investments in the Lead Safe Home Fund
Launch	Launch the Lead Safe Resource Center & Home Loans and Grants



Lead Safe Resource Center



Leadership Teams



| Lead Safe Resource Center

The Lead Safe Resource Center will serve as the front door to the Lead Safe Home Fund. (New Location +Workshop space)

It will be a one-stop-shop where residents, landlords, lead safe workers, and others can learn about lead hazards, receive support, and access resources to make homes lead safe.

Lead Safe Resource Center functions will include:

- Lead poisoning prevention outreach and education
- Dedicated hotline and resource navigation
- Other resident and property owner services
- Workforce development for Lead Safe Certificate System



Lead Safe Resource Center

Outreach Specialists

Intake Specialists

Community Action
Team Coordinator

Call Center
Coordinator

Education Specialists

Instructors

Program Supervisor,
Fred Ward

Workforce
Coordinator,
Akbar Tyler

Liaison,
Tracie
Washington

Program Director,
Chantal Tademy

Executive Director & Administrator,
Kimberly Foreman



Lead Safe Resource Center

To elevate lead safety in Cleveland, the Lead Safe Resource Center aims to:

Activate community bodies in the process of engaging systems and structures for changes towards lead safety.

Navigate community members to appropriate resources and teams to directly address lead safe measures and mitigation.

Disseminate information to community members on lead safe activities and engagement in the city.

Educate community members on the effects and importance of understanding lead from various perspectives.

Integrate community landlords and tenants in the process of policy interaction with associated funding.

Remediate community homes exposed to lead in compliance with lead safe certification policy.

Activate

• Purpose is to activate community member engagement in the process for achieving lead safety activities in Cleveland.

Navigate

• Purpose is to navigate community members to the appropriate resources and teams to achieve lead safety in Cleveland.

Integrate

• Purpose is to integrate community members in the process of landlord and tenant interactions with policy and dollars associated with lead safety in Cleveland.



Generate

• Purpose is to generate ideas and information for the LSRC teams.

Disseminate

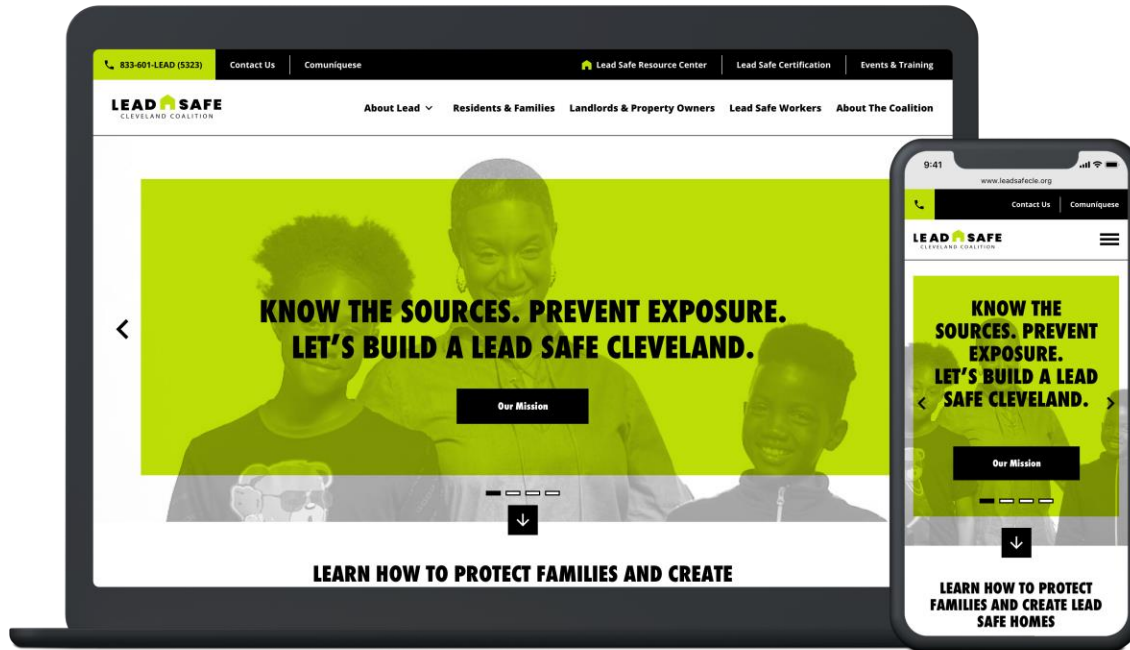
• Purpose is to disseminate information to community members for the knowledge on lead safety activities in Cleveland.

Educate

• Purpose is to educate community members on the affects of lead and its importance for lead safety in Cleveland.

Remediate

• Purpose is to remediate lead exposed community member homes in Cleveland in compliance with lead safe policy in Cleveland.



Questions & Answers



Dayna
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Matthew,
JD, PhD
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Kim
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Environmental
Health Watch



Ayonna
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Keep the conversation going

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For questions about the series, Tina Yuen:
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