

# 6 Ways to Partner

## How Public Health Practitioners & Planners Can Plan for Healthy, Equitable Communities

### 1 Define shared values and goals

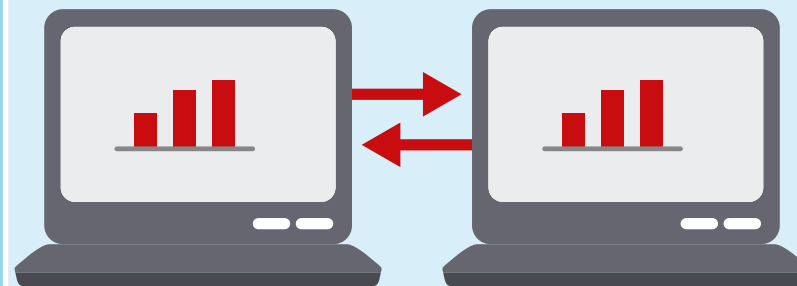
Develop understanding of each other's priorities, to help streamline work and ensure that efforts do not conflict.



1

### 3 Collaborate to assess community needs

Share existing data and collaborate on new data collection efforts, to get a more holistic view of community assets and challenges.



3

### 5 Invest in change

Seek out innovative ways to fund collaboration and partnership efforts, including applying for joint funding.



5

2

### 2 Support each other's outreach and engagement efforts

Partner on engaging residents and other stakeholders, especially among populations whose voices are frequently absent. Authentic community engagement ensures that planning processes and decisions meet community needs.



4

### 4 Integrate shared goals into plans, programs, and policies

Incorporate both health and planning goals into long-range plans, community health needs assessments, and community health plans.



6

### 6 Cooperatively evaluate the success of health-promoting efforts

Collectively identify measures of success for your plan, program, or policy, and use those measures to track ongoing progress.



When public health practitioners and urban and regional planners collaborate to foster healthy, equitable communities, their efforts have greater impact and their agencies often save time and money.