Strategies to Address
Unhealthy Food and Beverage Marketing to Children

Retail Environment
- Healthy zoning
- Improving the in-store marketing environment
- Improving the in-restaurant marketing environment
- Taxation and tax incentives

Childcare & Schools
- Improving the food environment in childcare and schools
- Nutrition standards for government procurement and vending

Government Property
- Nutrition standards for government procurement and vending
- Reducing unhealthy marketing on government property and public transit
- Adopting a policy to guide government sponsorship

Community-Wide
- Improving the outdoor advertising environment
- Reducing unhealthy advertising in broadcast media
- Reducing unhealthy marketing in digital media
- Improving the print media advertising environment

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