Check Out Healthy Retail: Policies that put health on the shelf

- Limit the amount of all storefront advertising
- Maintain clean, attractive premises
- Encourage WIC and SNAP (food stamps)
- Prohibit tobacco from being sold near schools or other child-oriented places
- Stock staple foods, such as whole grains, fresh produce, lean meat, and low-fat dairy
- Display fresh produce at the front of the store
- Post signs or shelf labels promoting healthy products in the store
- Restrict sales of tobacco products targeted to teens
- Encourage a reduction in the number of unhealthy snacks and sugary beverages
- Require tobacco retailers to get a local license and pay a fee
- Require tobacco to be kept behind the counter and away from candy and toys
- Encourage healthy products at the checkout counter

Quit Smoking Now!

Seasonal Salads Daily

Prohibit tobacco product discounts and coupons

Make Salsa

Food and Drug Administration

Eat the Rainbow

Health on the Go

Encourage healthy products

ChangeLab Solutions is a nonprofit organization that provides legal information on matters relating to public health. The legal information in this document does not constitute legal advice or legal representation. For legal advice, readers should consult a lawyer in their state.

Support for this document was provided by a grant from The California Endowment. © 2014 ChangeLab Solutions